

GUIDELINES 2023



FERRARI
CHALLENGE

TROFEO
PIRELLI



Ferrari Challenge Liveries



FERRARI CHALLENGE LIVERIES 2023

TABLE 1

The sponsor and team logos cannot be too close or cover the official Ferrari brand on the car. This rule is also valid for the logo of the Team partners on the car.



SPONSOR'S LOGO
OVER THE FERRARI LOGO

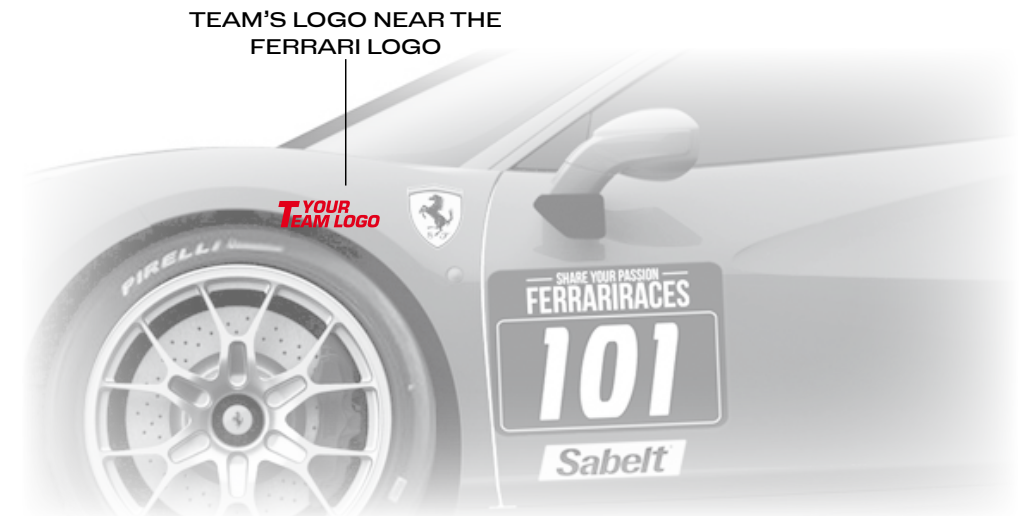


SPONSOR'S LOGO
OVER THE FERRARI LOGO

ALL NOT APPROVABLE



SPONSOR'S LOGO
OVER THE PRANCING HORSE



TEAM'S LOGO NEAR THE
FERRARI LOGO





FERRARI CHALLENGE LIVERIES 2023

TABLE 2 THE CAR'S LIVRY EUROPE

The official livery is specified in the season sporting regulations.

Here below the car's livery with the only series's sponsor areas placed, so you can use the drawing as the guideline to follow to design your car's livery. Please note that the assigned spaces are not subject to changes in dimensions or branding. Once done, please send the drawing to: ferrarichallenge@ferrari.com so we can approve your proposal before producing your partners stickers and finalize the livery project. Ferrari logo (or parts of it). Below some incorrect uses of the logo.

Refer to the art.3 and art.4 of the 2023 sporting regulations.

OFFICIAL SPONSOR STICKERS DEDICATED AREA

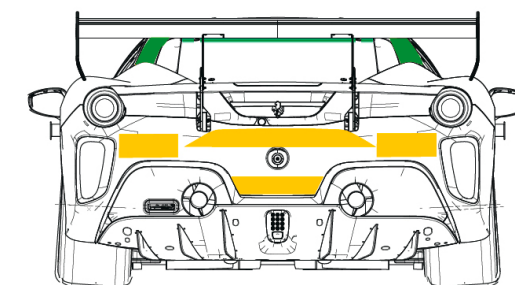
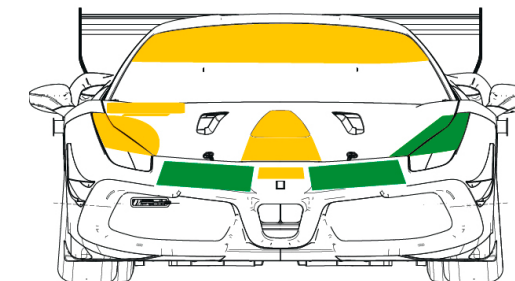
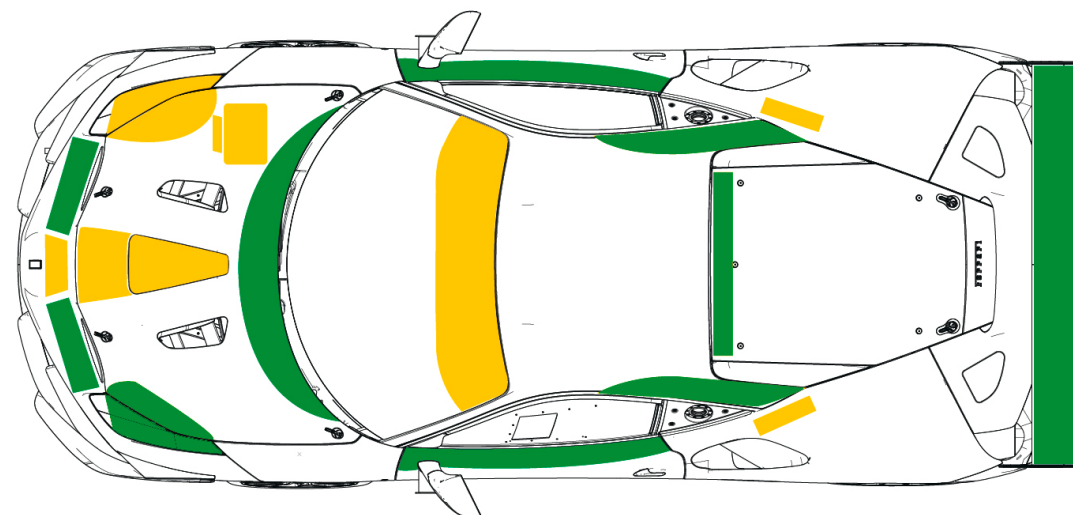
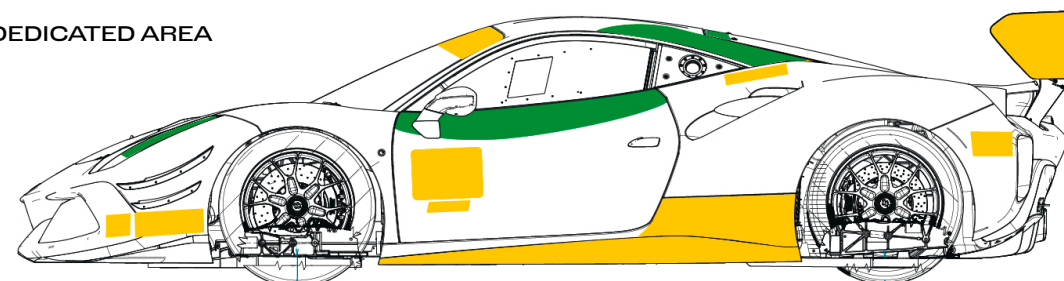


CHAMPIONSHIP STICKERS
DEDICATED AREA



THE SPACES HIGHLIGHTED
IN GREEN ARE AVAILABLE
FOR THE TEAMS. HOWEVER
FERRARI RESERVES THE
RIGHT TO USE THEM FOR ITS
OWN PARTNERS DURING THE
CURRENT RACING SEASON.

The area below the Sky
logo must have a single
background colour
without drawings or lines



FILE DOWNLOADABLE AT: <https://images.ferrari.com/corseclienti/livree/EU-2023.zip>



Correct position CEVA / Shell



FERRARI CHALLENGE LIVERIES 2023

TABLE 3 THE CAR'S LIVRY NORTH AMERICA

The official livery is specified in the season sporting regulations.

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Refer to the art.3 and art.4 of the 2023 sporting regulations.

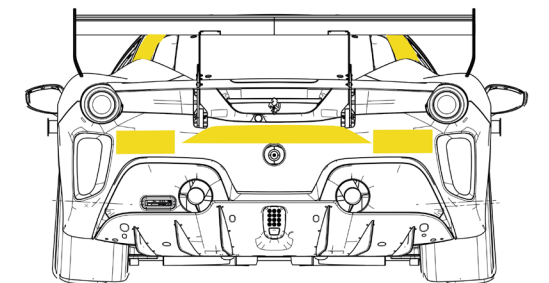
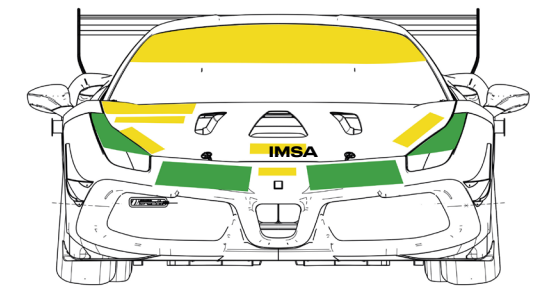
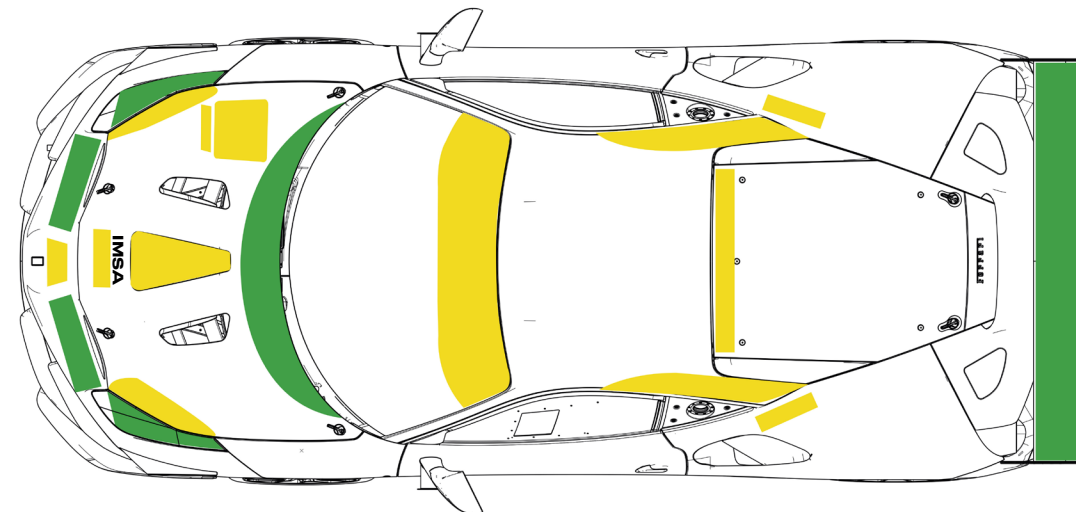
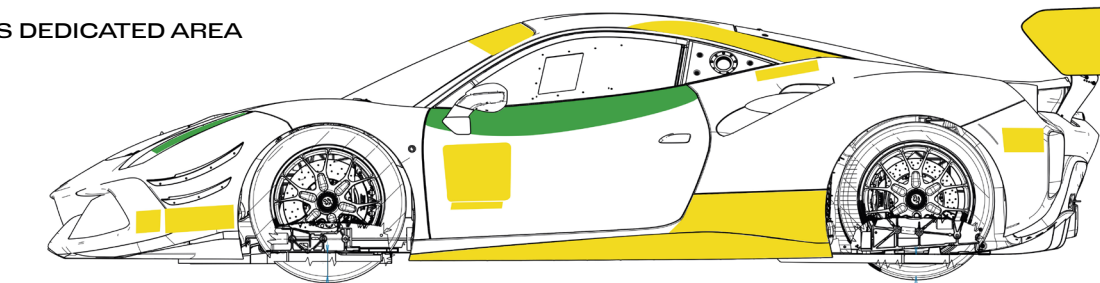
OFFICIAL SPONSOR STICKERS DEDICATED AREA



CHAMPIONSHIP STICKERS
DEDICATED AREA



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FILE DOWNLOADABLE AT: https://images.ferrari.com/corseclienti/livree/FNA_2023.zip





FERRARI CHALLENGE LIVERIES 2023

TABLE 4 THE CAR'S LIVRY JAPAN

The official livery is specified in the season sporting regulations.

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Refer to the art.3 and art.4 of the 2023 sporting regulations.

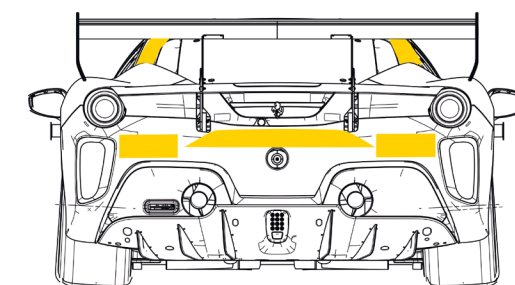
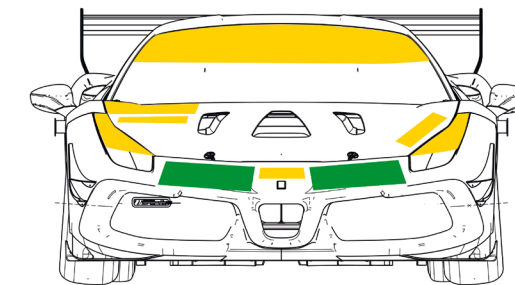
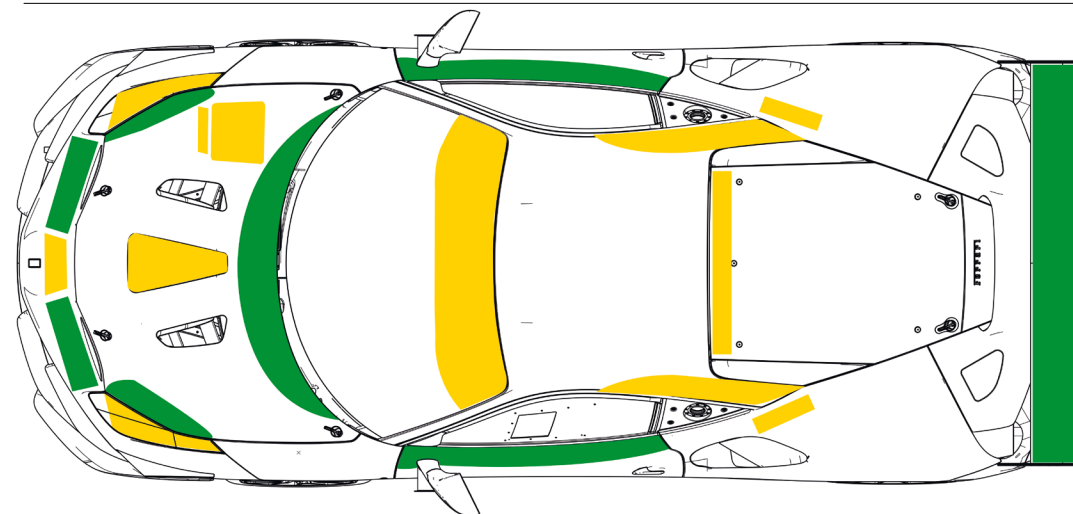
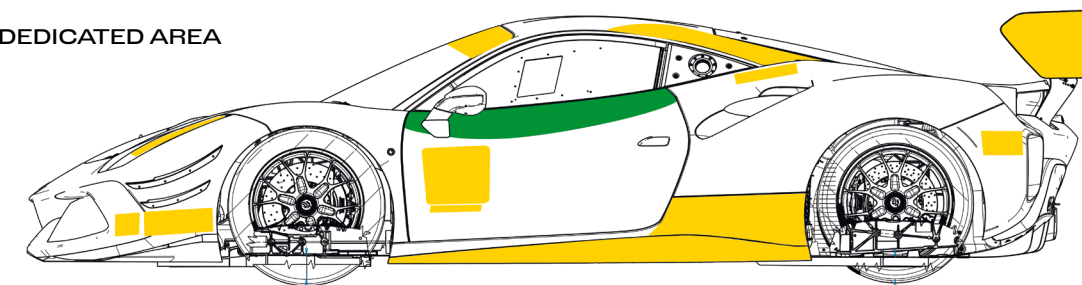
OFFICIAL SPONSOR STICKERS DEDICATED AREA



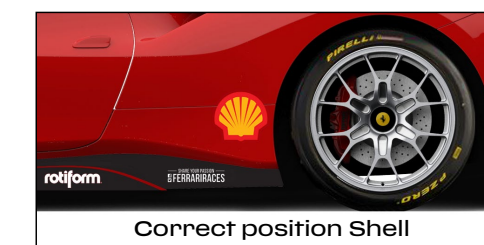
CHAMPIONSHIP STICKERS
DEDICATED AREA



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FILE DOWNLOADABLE AT: https://images.ferrari.com/corseclienti/livree/JP_2023.zip



Correct position Shell



FERRARI CHALLENGE LIVERIES 2023

TABLE 5

THE CAR'S LIVRY UNITED KINGDOM

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Refer to the art.3.3 and art.3.4 of the 2023 sporting regulations.

OFFICIAL SPONSOR STICKERS DEDICATED AREA

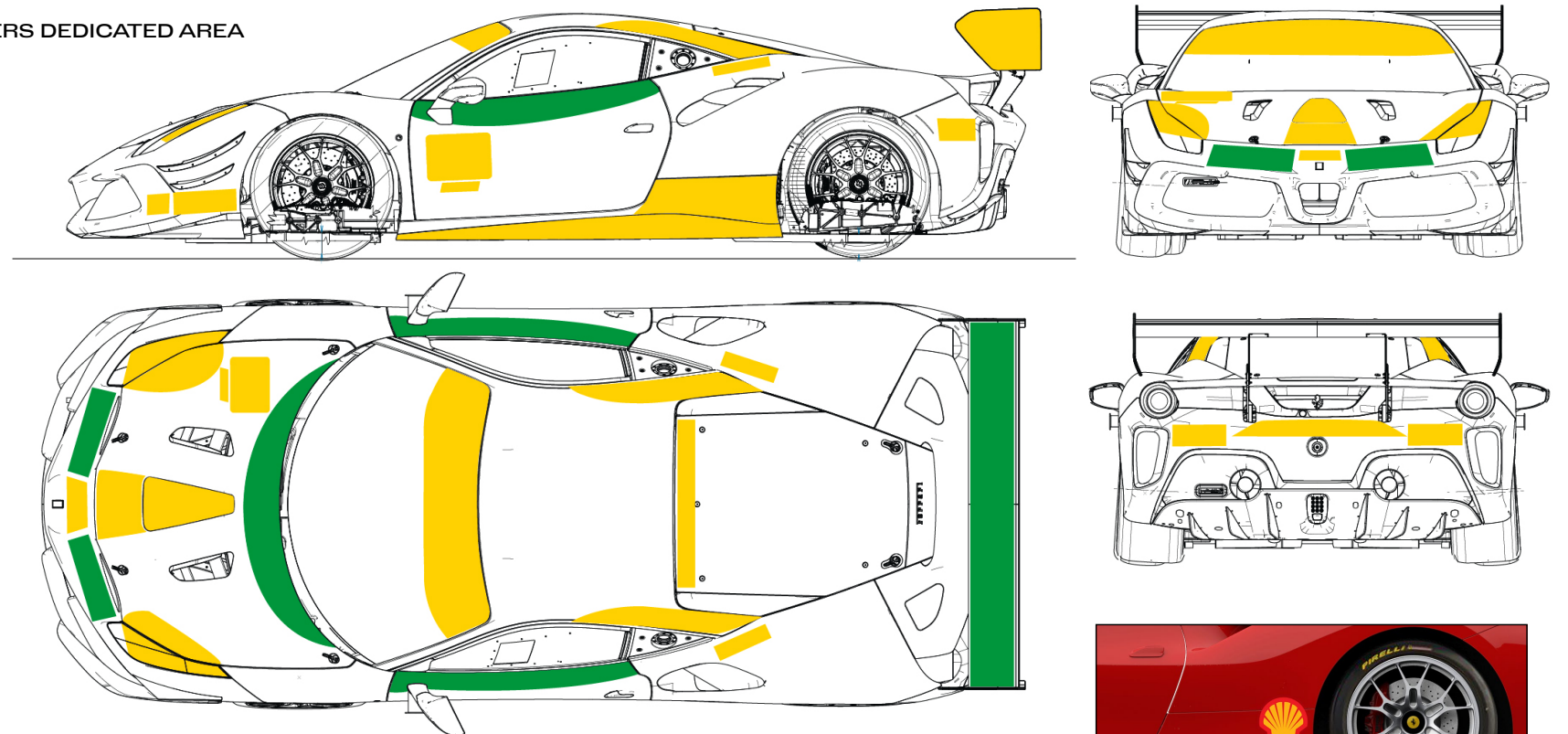


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FILE DOWNLOADABLE AT: https://images.ferrari.com/corseclienti/livree/UK_2023.zip



Correct position Shell